Publications

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Course Expectations:

Students in Publications are responsible for producing the Webster school and community newspaper, The Bridge. To accomplish this task on a regular basis the Publications class will be run like a business. You are now a Bridge employee.

All Students Are Expected To:

- Put forth 100% effort each day.
- Produce appropriate materials.
- Act in a business like manner.

*Any intentional inappropriate classroom behavior or work will result in a failing grade and possibly removal from the class.

Students enrolled in Publications are expected to master the following skills:

- Write report stories using proper English and grammar principles. Stories will be assigned based on student's interest, ability to gather information, and other assignment loads.
- Perform peer editing.
- Pass tests on grammar, punctuation, spelling, and word usage.
- Demonstrate basic word processing skills using Microsoft Word
- Demonstrate basic design principles using the desktop publishing software Adobe InDesign.
- Create basic advertisements for business and other organizations.
- Take and edit digital pictures using Adobe Photoshop.
- Scan material, edit using Adobe Photoshop, and import into desktop publishing software.
- All students are expected to complete work in a timely fashion meeting print deadlines.
- All students are expected to work together as a team to complete the final task of producing a high quality newspaper.

*A student editor(s), layout editor(s), and a business manager will be named. These students are expected to take ownership and work as leaders in the classroom.

Grading Procedures:

Projects and Activities

All students are expected to complete all classroom projects and activities. The assignments are designed to help develop your writing and layout skills.

Daily Grade:

The student will receive up to five points per day for classroom participation. The points reflect the quantity of work and the overall effort put forth.

Mechanic

The student will receive 50 points per publication based on the quality of work produced. If the student is writing stories that are primarily grammatically correct and putting 100% into their job rolls for the Bridge they will receive the full 50 points. The number of points assigned will go down according to the quality of work turned in. I expect all students to put 100% in their writing and computer work in the newspaper class.

Final Project

Students will be expected to complete a final project applying all of the skills studied during the term.

Extra Time/Work

The student will receive extra credit points for work that "goes above and beyond" the normal classroom assignments.